



MAYOR DYER JOINS CONNEXIONS, INC. TO ANNOUNCE ADDITION OF 1,200 NEW JOBS IN CENTRAL FLORIDA

ORLANDO, Fla. – June 24, 2011 – In partnership with the City of Orlando Mayor Buddy Dyer, [Connexions, Inc.](#), a pre-eminent technology and business services partner to the health care industry, today announced the addition of 1,200 jobs in Orlando due to new business growth within its health care customer base. The positions will be located at their existing Orlando headquarters, as well as a seasonal expansion site in south Orlando. Positions range from licensed and non-licensed health agent roles, to coaches, managers, technologists and more. Information on the available positions is posted at www.jobs.connexions.com.

Recruiting for the new positions has started and will continue through July. Many of the seasonal positions will offer support of the important Medicare Annual Enrollment Period (AEP) for Americans over age 65, with opportunities for the top performers remaining in place year-round.

“We are excited to add 1,200 new jobs in response to the growing demand for our health care consumer engagement solution,” said Steven Auerbach, president of Connexions, Inc. “Demand is extremely high for our deep experience working with consumers as they purchase health care products – like health insurance – and learn how to use their plans to get well and stay well. We are proud to have 100 percent of our employees located in the United States. We know that the consumer experience is smoother when Americans familiar with the U.S. health care system are serving the needs of other Americans who are navigating it.”

“Our success has come from our bConnected® consumer engagement platform that helps our people simplify complex, personal and important health care decisions,” said Leslie Pecci, executive vice president of Connexions’ National Carrier Division. “We’re incredibly proud to be helping millions of Americans make important health care decisions every day – and we’re even more proud to do it in an empathetic and caring way – the way we’d treat our loved ones. It’s a different approach that’s important to ensuring a better experience for health care consumers.”

City of Orlando Partnership – led by Mayor Dyer

To help drive applicants and fill these immediate job openings, the City of Orlando is proud to be working with Connexions via a taskforce that includes several local organizations such as Workforce Central Florida, the Metro Orlando Economic Development Commission and the Greater Orlando Chamber of Commerce. “The City of Orlando is leading this taskforce because we are committed to helping our residents find good positions during a tough economic time,” stated Mayor Dyer.

Clearing the insurance licensing hurdles – with the help of Governor Scott

The demand for licensed insurance agents is growing rapidly, and the supply does not begin to keep up with the demand.

“We faced hurdles with the length of time it was taking to get our thousands of valued new Florida employees through the Florida insurance licensing process. Our new agents need to be very quickly trained, licensed, and ready to help meet the needs of the U.S. Medicare AEP selling season. The



licensing delays created a risk that would have kept our new employees from securing their license in time for AEP – when they are sorely needed. We are very fortunate that Governor Scott stepped in to reduce those timelines on behalf of our employees and health care consumers across the U.S. This allowed Connexions to keep these jobs in Florida rather than sourcing them in a state with shorter licensing timeframes in order to meet our aggressive ramp-up timelines,” said Auerbach.

In response to the urgent need for more licensed insurance agents, Connexions is offering a free College of Insurance training to help interested people become ready for state insurance exams that will enable them to become certified to sell health insurance. Participants in the program are not required to work for Connexions, but qualified candidates who obtain their licenses will be extended offers to join the Connexions team. More details on this training are at www.jobs.connexions.com.

“For nearly two decades, Connexions has been a part of the Florida business community providing our citizens educational opportunities and driving job creation in this challenging economy,” said Florida Governor Rick Scott. “I am pleased that by reducing the regulatory and licensing burdens in Florida, Connexions is now able to grow and create more economic opportunities for Central Floridians.”

About Connexions

Connexions Inc., a pre-eminent technology and business services partner to the health care industry, helps carriers, providers, employers and other leading firms maximize revenue and increase efficiencies by optimizing customer experience. Powered by its bConnected® Consumer Engagement Platform, 4,300 employees, and industry-leading analytics of member behaviors, Connexions drives more than \$3 billion in acquisition, retention and up-sell revenue for the nation’s top carriers and exchange hosts by providing them with substantial insights to deliver trusted health choices, superior quality and timely information to consumers. Connexions Inc. is a privately held company and part of the New Mountain Partners II, L.P. portfolio, a private equity fund sponsored and managed by Manhattan-based New Mountain Capital LLC. Learn more at www.connexions.com and www.newmountaincapital.com.

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